

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – TDI International Delhi Metro (DMRC) Media Branding  
Telangana Tourism – Government of Telangana State Tourism Promotional Activates  
advertisement (Hoardings) Publicities by M/s TDI International India (P) Ltd., New Delhi -  
Sanction of Rs.9,00,000/- + excluding of taxes from 21-02-2015 to 20-03-2015 (1 month) –  
Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 160

Dated:07-03-2015.

Read the following:

1. From M/s TDI International India (P) Ltd., New Delhi, Dt.27-01-2015.
2. Govt.Lr.No.1431/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.20-02-2015.
3. Invoice No.DEL/DMRC/414/2014-2015, OF M/s TDI International India (P) Ltd.,  
New Delhi Dt:25-02-2015.

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**ORDER:**

1. Vide reference 2<sup>nd</sup> read above, Government issued a work order to take up branding of Telangana Tourism at Delhi Metro (DMRC) for one month from 21-02-2015 to 20-03-2015 Rs.9,00,000/- + excluding of taxes.
2. In the reference 3<sup>rd</sup> read above, M/s TDI International India (P) Ltd., New Delhi, has submitted the bill for amounting to Rs.10,11,240/- including taxes (Rupees Ten Lakhs Eleven Thousand Two Hundred Forty Only) towards Telangana Tourism Promotional Campaign at Delhi Metro (DMRC) from 21-02-2015 to 20-03-2015 for 1<sup>st</sup> month, and requested the Government to release the payment.
3. Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.10,11,240/- including taxes (Rupees Ten Lakhs Eleven Thousand Two Hundred Forty Only) including taxes, to M/s TDI International India (P) Ltd., New Delhi, for 1<sup>st</sup> month payment from 21-02-2015 to 20-03-2015, towards Telangana Tourism Promotional Campaign at Delhi Metro (DMRC).
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
"3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses"
5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. TDI International India (P) Ltd., New Delhi through on line. The details of Bank account is as follows:-

Account Name	:TDI, International India (P) Limited
Account No	:01200200006062
Name of the Bank	:UCO Bank, Branch-Flag Ship Corporate Centre, 5, Parliament Street, New Delhi-110001.
RTGS	:UCBA0001945.
IFSC Code	:UCBA0001945
PAN	:AAACT0263D

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s TDI International India (P) Ltd., New Delhi  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

**Copy to:**

The YAT & C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**